

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

 PAGE 1 OF 2
 FOR SE OF FORM 24/48

| | | | | | |
|---|--|---|--|--|--|
| NAME OF COMMITTEE (In Full) Generation Forward PAC | | | FEC IDENTIFICATION NUMBER ▼ C C00578724 | | |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on <div style="display: inline-block; border: 1px solid black; padding: 2px; margin: 0 5px;">MM / DD / YYYY 10 / 08 / 2015</div> | | | | | |
| Full Name of Payee Fortune Media, Inc. | | | Date of Public Distribution/Dissemination <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 10 / 07 / 2015</div> | | |
| Mailing Address 527 Avenue B | | | Amount <div style="border: 1px solid black; padding: 2px;">214041.00</div> | | |
| City State Zip Code Redondo Beach CA 90277-4183 | | Transaction ID : SE.4240 Date of Disbursement or Obligation <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 10 / 07 / 2015</div> | | | |
| Purpose of Expenditure Television Advertisement Purchase | | Category/Type <div style="border: 1px solid black; width: 50px; height: 15px;"></div> | | | |
| Name of Federal Candidate MARTIN JOSEPH O'MALLEY | | | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate | | |
| Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: IA | | | | | |
| Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px;">351940.71</div> | | | Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ | | |
| Full Name of Payee PRPR LLC | | | Date of Public Distribution/Dissemination <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 08 / 12 / 2015</div> | | |
| Mailing Address 3401 Meadow Lane | | | Amount <div style="border: 1px solid black; padding: 2px;">4500.00</div> | | |
| City State Zip Code West Des Moines IA 50265 | | Transaction ID : SE.4244 Date of Disbursement or Obligation <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 08 / 12 / 2015</div> | | | |
| Purpose of Expenditure Iowa Starting Line Online Advertising | | Category/Type <div style="border: 1px solid black; width: 50px; height: 15px;"></div> | | | |
| Name of Federal Candidate MARTIN JOSEPH O'MALLEY | | | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate | | |
| Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: IA | | | | | |
| Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px;">137899.71</div> | | | Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ | | |
| (a) SUBTOTAL of Itemized Independent Expenditures..... ▶ | | | <div style="border: 1px solid black; padding: 2px;">218541.00</div> | | |
| (b) SUBTOTAL of Unitemized Independent Expenditures ▶ | | | <div style="border: 1px solid black; padding: 2px;"></div> | | |
| (c) TOTAL Independent Expenditures..... ▶ | | | <div style="border: 1px solid black; padding: 2px;"></div> | | |
| Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. | | | | | |
| Signature Damian O'Doherty | | | Date <div style="display: inline-block; border: 1px solid black; padding: 2px;">MM / DD / YYYY 01 / 27 / 2016</div> | | |

[Electronically Filed]

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| NAME OF COMMITTEE (In Full) Generation Forward PAC | | FEC IDENTIFICATION NUMBER ▼ C C00578724 | |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report | | <input type="checkbox"/> New report | <input checked="" type="checkbox"/> Amends report filed on |
| | | MM / DD / YYYY 10 / 08 / 2015 | |

| | | | |
|---|-------------------|---|---|
| Full Name of Payee Siegel Strategies | | Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 07 / 2015 | |
| Mailing Address 1 Morton Square, Suite 3CW | | Amount 11500.00 | |
| City New York | State NY | Zip Code 10014 | Transaction ID : SE.4241 |
| Purpose of Expenditure Advertisement Production | Category/ Type | Date of Disbursement or Obligation MM / DD / YYYY 10 / 07 / 2015 | |
| Name of Federal Candidate MARTIN JOSEPH O'MALLEY | | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ | |
| | | 363440.71 | |

| | | | |
|---|-------------------|---|---|
| Full Name of Payee StoryFarm | | Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 07 / 2015 | |
| Mailing Address 1909 Thames Street Suite 201 | | Amount 1000.00 | |
| City Baltimore | State MD | Zip Code 21231 | Transaction ID : SE.4242 |
| Purpose of Expenditure Advertisement Production | Category/ Type | Date of Disbursement or Obligation MM / DD / YYYY 10 / 07 / 2015 | |
| Name of Federal Candidate MARTIN JOSEPH O'MALLEY | | <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ | |
| | | 364440.71 | |

| | |
|--|-----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 12500.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures▶ | |
| (c) TOTAL Independent Expenditures.....▶ | 231041.00 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Damian O'Doherty

[Electronically Filed]

Date

MM / DD / YYYY
01 / 27 / 2016

Signature